

Services Menu

"All great achievements require time." - Maya Angelou

Websites

- Domain Names & Hosting
- Website Designs & Builds
- Updates & Rebuilds
- eCommerce & Online Stores
- Social Media Integration
- Mobile & SEO Friendly
- Performance & Analytics

Social Media

- Image, Graphics & Videos
- Post Scheduling
- Account & Profile Setup
- Brand Kits & Design
- Copy Writing & Checking

Training

- Sales for Small Business
- Social Media Platforms
- LinkedIn for Business
- Websites & WordPress
- Introduction to Canva
- Power of HubSpot Unlocked

Advertising

- Social Media Advertising
- Google Ads Campaigns
- Traditional - TV, Radio, Print
- Outdoor - Billboards & Posters
- Pricing Analysis

Graphic Design

- Logo Design & Brand Kits
- Sales & Strategy Graphics
- Icons & Infographics
- Image Editing
- Social Media Posts
- Advertising Assets
- High Resolution for Print

Print Services

- Flyers, Flute Boards, Decals
- Posters, Pamphlets, Postcards
- Stickers, Signs, Flags
- Brochures, Books, Banners
- Magnets, Menus, Labels

Merchandise

- Customer Gifts
- Pens, Mugs & Much More
- Welcome Packs
- Staff Rewards
- Bulk Order Discounts
- Promotional Merchandise

Promotions

- A-Frames & Signage
- Vehicle Wraps & Artwork
- Uniforms & Apparel
- Office/Warehouse Updates
- Partnerships & Collaboration

Sales Services

- Lead Generation
- Process Implementation
- Software Selection & Setup
- Sales Funnel Analysis
- Opportunity Identification
- Pitch Decks & Presentations
- Tender Submissions

Business Services

- Candidates & Recruitment
- Expenses & Savings
- Case Studies & Articles
- Outsourcing & Off-shoring
- Core Values & Mission Statements

Events

- Industry Exhibitions
- Trade Shows
- Seminars & Conferences
- Training & Certifications
- Travel & Planning
- Hosting an Event

Other

- Customer Relationship Management
- Expansion & Growth
- Temporary Staff
- Commercial Leasing
- Photography

Business Priorities

SHORT

MEDIUM

LONG

CLIENT NAME & COMPANY

DATE



FRANK
MARKETING

frankmarketing.au